

6 Diagnostic Tips to Save Time

Almost 3 million cats and dogs tested positive for a parasite or vector-borne disease in 2022.¹ If these animals had not been screened, their diseases might have gone undetected and untreated.

Diagnostic testing is critical to maintaining a pet's health, both for routine checkups and determining treatment for a sick animal. When treating a sick pet, time is of the essence, and prompt treatment can make a significant difference in their recovery. Fast results, delivered within hours or minutes, can help veterinarians make an accurate diagnosis and determine the most effective treatment plan more quickly. This can lead to faster recovery times and ultimately better health outcomes for pets.

These time-saving diagnostic solutions can improve workflow and reduce stress for both your team and your clients.

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1

Prepare for the visit

Do your clients know that it's recommended to test their pet at least twice per year for intestinal parasites?² Let your clients know if they need to fast their pet before their visit, and if fecal and urine samples should be collected at home.

Talking to clients ahead of time about the value of health screenings and what to expect can help prepare them for diagnostic testing recommendations.



2

Keep up with innovation

Updating point-of-care instruments may be limited due to budget constraints. **But a new analyzer could offer standardization and accuracy not previously available, making it well worth the investment in the long run.**

New, innovative point-of-care analyzers can provide reliable results quickly and efficiently. Many modern point-of-care instruments may connect to your practice management software (PIMS) and are integrated into online platforms that make it easy to review and share diagnostic results anytime, anywhere, from any device. This seamless connectivity helps reduce time and paperwork, ultimately improving efficiency and making it easier to manage patient care.

3

Leverage the latest technology

Several clinics may have a limited number of veterinary health team members who are trained to run tests. In some cases, veterinarians may take on this responsibility themselves. New technological innovations can help veterinarians better manage their workload.

Practices are now opting to add a new “teammate” to the roster: a point-of-care device with artificial intelligence (AI). **Utilizing AI technology, supported by an expert, can help by providing reliable and standardized results while freeing up staff and veterinarian time.**



4

Utilize a reference laboratory

There are times when sending testing to a trusted reference laboratory is the best choice for your clinic. Reference laboratory testing provides a high-value way to perform testing, especially in today's staffing-challenged environment.

If your test needs do not require immediate results, sending samples to a reference laboratory can enhance your practice. Selecting a laboratory with a broad menu and easy access to results enables you to rest easy knowing your testing needs are being met.

Subscribing to a reference laboratory service delivering medically relevant turnaround times enables you to deliver exceptional service to your clients.



5

Rely on specialist support

Some cases may benefit from a specialist's advice. Virtual pathologists can analyze test results and recommend further diagnostics when appropriate, while virtual clinical consultations with a board-certified specialist can support you with guidance on differential diagnoses, treatment plans and recommended follow-up.

Certain virtual services allow you to meet with a specialist for a comprehensive case review using email or by scheduling a consultation at your convenience. This gives you flexibility to receive help with case management when you need it the most, while keeping services in-house to maintain continuity of care for efficiency and client and pet convenience.



6

Make decisions easier for pet owners

Accurate patient test results are important, but having more informed conversations with pet owners using ready-to-share information that helps them understand the results is valuable.

One final way to save time during an appointment is to present diagnostic results with visual representations and trends. 62% of pet owners say seeing diagnostic results makes them more receptive to medical advice.³

Utilizing a platform that presents easy-to-interpret results and visual displays can help assure hesitant clients and create value for the testing provided.

Implementing improvements for individualized care

Make productivity a team effort by talking to your team about changes that can best improve your diagnostic workflow.

You may be surprised at the time you get back to spend with patients, and the amount of stress that can be alleviated for you, your team and pet owners.

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virtual laboratory

Dive deeper into diagnostics with a virtual network of clinical specialists and artificial intelligence (AI) technology, all connected through ZoetisDx.



All-in-one technology, offering AI automation for multiple diagnostic applications and access to board-certified clinical pathologists within the Zoetis network.



A wide range of diagnostic analyzers and rapid tests for chemistry, hematology, urine analysis and infectious disease for in-clinic diagnostic testing.

zoetis reference laboratories

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View test results and connect with experts in one centralized platform from any device.

Learn more at
[ZoetisDiagnostics.com](https://zoetisdiagnostics.com)

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 2. Companion Animal Parasite Council. General Guidelines for Dogs and Cats. Accessed August 26, 2021. <http://capcvet.org/guidelines/general-guidelines>
 3. Data on File. Study No. TI-08168, 2022

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